



Westpac
New Zealand
Franchise
Awards 2021



Franchise System Excellence in Community Contribution

Franchise System Excellence in Community Contribution

This award recognises a franchise system whose business makes a demonstrable positive impact through its contribution to the community.

The winner of this award is not eligible for the Westpac Supreme Awards.

Eligibility criteria

To be eligible for this category, the business must have been trading as a franchise system for a minimum of 2 years (as at 1 April 2021) and complete the following business profile and category questions.

Business profile

Please provide an introduction to your business, e.g. what you do, where you are based, how many franchisees/ staff, when you started trading.

The business profile must be one page or less.

Category questions

Category questions responses must be of less than 3000 words in total (generally under 6 pages).

1. Outline why you contribute, how you decide what to contribute, what you do and who benefits
2. How do you engage your team and franchisees in contributing to the community?
3. Describe the impacts that your contribution has for the community
4. How does your contribution benefit your team, franchisees and business?

Entry Notes:

- All entries must be in a minimum font size of 11
- Photos, graphs, tables and other visuals can be used within the entry as well as in an attachment that demonstrates your performance. This attachment is to be a maximum of 3 pages.