



Westpac New Zealand  
Franchise Awards 2021



# Registration Form

**Franchise Systems:** please use one form to enter multiple Award Categories.

**Multibrand Franchise Systems:** must stipulate which brand is being entered. If more than one brand is entering the awards a separate Registration form should be completed for each brand.

**Franchisees:** each franchisee must complete a separate registration form.

## Admin Contact Details

### TRADING NAME / NAME FOR TROPHY:

This name will be engraved on the winners Award. Please make sure this is exactly how you want it detailed on the trophy.

Details for trophy \_\_\_\_\_

### INVOICE TO:

Business Name \_\_\_\_\_

Business Postal Address \_\_\_\_\_

Business Physical Address \_\_\_\_\_

\_\_\_\_\_

Contact Name for Evaluators questions (this should be the person who prepared the entry)

\_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Best Contact Name for administration (AV requirements and general queries)

\_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

### PHOTOS AND FILES TO SEND WITH REGISTRATION

Please check the box to show they are included. Format JPEG hi-res. Note that photos may be used on the display screen during the Awards Gala Dinner

- Company logo hi-res
- A photo of yourself/team which clearly depicts your business
- A photo of yourself/team in uniform if one is worn
- A product photo if applicable.



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Entrants may enter multiple Awards except in the Franchise System and Franchisee of the Year Business Category Awards where only one category may be chosen.

## Franchise System of the Year Business Category Awards

WINNERS OF THE FOLLOWING AWARDS ARE ELIGIBLE FOR THE WESTPAC SUPREME AWARDS

**RETAIL & HOSPITALITY**

This award is open to fixed location businesses which primarily serve/supply end customers in the business's own premises e.g. Café, Food Retail, Health & Beauty, etc.

**HOME & LIFESTYLE**

This award is open to businesses which primarily supply private individuals a product/service in, around, or for the home e.g. Home maintenance, Home cleaning, Garden care, Home renovations, Building, Gym/Fitness

**OR**

Businesses which offer products or services to individuals, which may often be a lifestyle or convenience choice etc. e.g. Education Services, Pet Care, Financial Services, Food and Coffee mobile units.

**BUSINESS TO BUSINESS**

This award is open to businesses which primarily provide services/products to other businesses e.g. Commercial cleaning, Business Broking, Courier services, Training etc.



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## Franchisee of the Year Business Category Awards

WINNERS OF THE FOLLOWING AWARDS ARE ELIGIBLE FOR THE WESTPAC SUPREME AWARDS

**RETAIL & HOSPITALITY**

This award is open to fixed location businesses which primarily serve/supply end customers in the business's own premises e.g. Café, Food Retail, Health & Beauty, etc.

**HOME & LIFESTYLE**

This award is open to businesses which primarily supply private individuals a product/service in, around, or for the home e.g. Home maintenance, Home cleaning, Garden care, Home renovations, Building, Gym/Fitness

**OR**

Businesses which offer products or services to individuals, which may often be a lifestyle or convenience choice etc. e.g. Education Services, Pet Care, Financial Services, Food and Coffee mobile units.

**BUSINESS TO BUSINESS**

This award is open to businesses which primarily provide services/products to other businesses e.g. Commercial cleaning, Business Broking, Courier services, Training etc.

**SMALL BUSINESS FRANCHISEE OF THE YEAR**

This award recognises a small franchisee business that demonstrates excellence in its approach to growing and running its business.

*To be eligible for this Award you must have no more than 2 full-time employees including the owner.*



## Franchise System Special Awards

THESE AWARDS ARE NOT ELIGIBLE FOR THE WESTPAC SUPREME AWARDS

**FIELD MANAGER OF THE YEAR UNDER 500K**

This award recognises a field manager who demonstrates excellence in relationship management and contributes clear value to both franchise system and franchisee, supporting franchisee businesses typically UNDER \$500k revenue.

**FIELD MANAGER OF THE YEAR OVER 500K**

This award recognises a field manager who demonstrates excellence in relationship management and contributes clear value to both franchise system and franchisee, supporting franchisee businesses typically OVER \$500k revenue.

**MARKETING CAMPAIGN OF THE YEAR**

This award recognises a franchise system who can demonstrate it has applied robust marketing practises in a campaign that has successfully engaged its market and delivered outstanding results.

**FRANCHISE SYSTEM EXCELLENCE IN COMMUNITY CONTRIBUTION**

This award recognises a franchise system whose business makes a demonstrable positive impact through its contribution to the community.

## Franchisee Special Awards

THESE AWARDS ARE NOT ELIGIBLE FOR THE WESTPAC SUPREME AWARDS

**FRANCHISEE EXCELLENCE IN COMMUNITY CONTRIBUTION**

This award recognises a franchisee whose business makes a demonstrable positive impact through its contribution to the community.

**FRANCHISEE EXCELLENCE IN CUSTOMER ENGAGEMENT**

This award recognises a franchisee who demonstrates its commitment to customers and provides consistently excellent customer service.

## Service Provider Award

THIS AWARD IS NOT ELIGIBLE FOR THE WESTPAC SUPREME AWARDS

**SERVICE PROVIDER OF THE YEAR**

This award recognises a Service Provider whose business growth is attributable to the franchise sector and who demonstrates a significant contribution to New Zealand franchising.

*This award is open to all FANZ Affiliate members.*



## Terms & Conditions

1. By submitting an entry and by paying the entry fees, you agree to be bound by these terms as well as the terms of sale on our website [www.franchiseassociation.org.nz](http://www.franchiseassociation.org.nz) as applicable in this context. In the event of any inconsistency between these terms and the terms of sale on our website, these terms will prevail.
2. Audio Visual Requirements: uploaded to Dropbox due by Thursday 15 July 2021.  
Please supply the following:
  - Company logo hi res
  - A photo of yourself/team which clearly depicts your business.
  - A photo of yourself/team in uniform if one is worn.
  - A product photo if applicable.Excellence in Marketing entrants only:
  - PRINT MEDIA in PDF original file.
  - SCANNED MEDIA: in 600dpi resolution.
3. The Awards media partners, sponsors and representative(s) of the Franchise Association of New Zealand ("FANZ") may approach award recipients for commentary in relation to their entry and/or business. Entrants are required to make themselves available to comment on a range of topics so that these support groups can prepare articles on your business for promotion and publication. Photos supplied may also be used in promotional material and in relation to press releases.
4. A prestigious gala function will be held at the Cordis Hotel, Auckland, Saturday 30th October 2021.  
All entrants are encouraged to attend the awards presentation function in compliance with the then NZ Government restrictions. In the event of force majeure (including Government restrictions on events), FANZ reserves the right to change the method in which the award ceremony is held, including but not limited to holding an online only event. The ticket you have purchased continues to be valid and no refund is due or owed to you.
5. The individual and business trading name that you enter the Awards under will be presumed to be the correct individual and business name to be used during the event. It will also be used as the name that appears on your trophy.
6. You must have all information, documents and supporting material ready and available for the judges to review.
7. All entrants must be franchise systems/franchisees or affiliate members of FANZ or employed by a franchise systems/franchisee or affiliate member at the time of submitting the entry and membership fees must be current at the time of entry.
8. The Franchise system of the entrant must be compliant with FANZ Code of Ethics and Code of Practice and have had a completed compliance check within the last 2 years. The franchise system or affiliate member must not be subject to an uncompleted complaint to the Complaints Panel of FANZ at the time of the awards event.
9. The franchise system, franchisor, franchisee or affiliate member must not knowingly be party to any negative media publicity or litigation filed in court or about to be filed in court at any time during the awards registration period up to and including at the time of the awards event, which may cause harm to the reputation of the awards, FANZ, its sponsors, or any other related parties. In the event you have any involvement with negative comments or actions, negative media publicity or litigation filed or about to be filed in court during this period then without prejudice to any other rights or remedies available to us, we shall have the right in our sole discretion to immediately cancel your registration to the awards event (including eligibility for any awards) and you shall not have any right to a refund and you shall have no other claims against us.
10. You consent to the collection and use of your personal information in this form by FANZ.  
We collect your information primarily to process and consider your awards application as well as to continue to perform our services as FANZ. If you choose not to enter certain details we may not be able to accept your application.  
You have the right to ask for a copy of any personal information we hold about you and to ask for it to be corrected if you think it is wrong.  
You consent to your information being shared with third parties for the purposes of judging, marketing, promoting and publicising the awards such as to judges, PR/advertising agencies, media, sponsors, strategic partners and exhibitors.  
You agree and acknowledge that FANZ's privacy policy applies to this entry and you consent for your personal information to be used for the purposes of this Award and as specified in the privacy policy. If you are providing personal information on behalf of other parties, you undertake that you have collected and now provided to FANZ the said personal information in compliance with the Privacy Act 2020.
11. Judges' decisions will be final and no correspondence will be entered into.
12. Entry submissions must be uploaded to a private Dropbox folder allocated to the entrant upon confirmation of registration by 5pm Thursday 15th July 2021.
13. Publicity  
FANZ appoints a third party public relations provider, to help generate media coverage around the awards. This is an opportunity for FANZ to highlight, acknowledge and celebrate your successes in franchising. We would like to make your submission available to said third party under a strict non-disclosure agreement. This is done so they can extract any useful and interesting information and achievements to produce positive PR articles. No information will be shared with media or any other parties without your prior written consent and all information will be treated as strictly confidential and in compliance with our privacy policy and the third party's privacy policy.

Print Name \_\_\_\_\_ Signature of Entrant \_\_\_\_\_



## Entrants Checklist

REQUIREMENTS	INCLUDED
Registration Form Completed	
Photos – refer to Terms and Conditions no. 2	
Business Logo - refer to Terms and Conditions no. 2	
Business Name – check that your name for the award is correct on the registration form - refer to Terms and Conditions no. 5	
Membership current – refer to Terms and Conditions no. 7	
The Franchise system, Franchisee or Affiliate is not party to any litigation - refer to Terms and Conditions no. 9	
Franchise system compliance is current - refer to Terms and Conditions no. 8	

## Entry Fees

<input type="checkbox"/> Franchise System of the Year - Retail & Hospitality	\$250 + GST
<input type="checkbox"/> Franchise System of the Year - Home & Lifestyle	\$250 + GST
<input type="checkbox"/> Franchise System of the Year - Business to Business	\$250 + GST
<input type="checkbox"/> Franchisee of the Year - Retail & Hospitality	\$250 + GST
<input type="checkbox"/> Franchisee of the Year - Home & Lifestyle	\$250 + GST
<input type="checkbox"/> Franchisee of the Year - Business to Business	\$250 + GST
<input type="checkbox"/> Small Business Franchisee of the Year	\$250 + GST
<input type="checkbox"/> Field Manager of the Year - Under 500k	\$175 + GST
<input type="checkbox"/> Field Manager of the Year - Over 500k	\$175 + GST
<input type="checkbox"/> Marketing Campaign of the Year	\$175 + GST
<input type="checkbox"/> Franchise System Excellence in Community Contribution	\$175 + GST
<input type="checkbox"/> Franchisee Excellence in Community Contribution	\$175 + GST
<input type="checkbox"/> Franchisee Excellence in Customer Engagement	\$175 + GST
<input type="checkbox"/> Service Provider of the Year	\$250 + GST